



Country Grants Programme

The aim of this programme is to support organisations in each focus country who collaborate and work strategically together to deliver change for dogs and/or cats. We seek to support partners to design and deliver locally led work on the ground that contributes to shared strategic objectives. This includes supporting dog and/or cat rescue organisations to operate professionally, ethically, sustainably, and collaboratively, as we know this is key to a sustained reduction in abandonment, relinquishment, and stray and roaming populations. We also recognise the need to support efforts to achieve appropriate legislation and enforcement, alongside accessible vet services, community engagement and education on responsible pet ownership. Overall, we seek to contribute to the improvement of dog and cat welfare.

Battersea supports organisations that are taking a systemic approach, integrating [International Companion Animal Management \(ICAM\)](#) good practice and guidance in their work. We understand that this may require support to develop your organisation to build capacity or improve your operations, to support general operating costs and/or to support project activities, or perhaps a mixture of these elements.

Key Details:

Organisations located and delivering work in the following countries are eligible to apply: United Kingdom, Greece, Cyprus, South Africa, Sri Lanka, and Thailand. This programme is open to organisations of all sizes, large or small, as well as new or established organisations.

Please note: Due to limited resources and existing grants in the region, we will not be awarding any new grants in Greece or Cyprus for 2024. However, we would very much like to hear from organisations in the regions so that we can stay connected, along with building relationships and knowledge for resuming activities in 2025. Your organisation may still qualify for grants under our other Programmes, which can be found on our website. This also applies to countries outside of our focus areas.

Application process: Applicants are advised to submit an Expression of Interest briefly outlining their proposed work. We are open to receive Expressions of Interest all year round.

A Grants Manager will then be in touch to have a conversation to find out more about your organisation and the work you are proposing. Following this, the Grants Manager may invite you to submit a Full Proposal (stage 2). The Grants Manager will review your proposal within 4 weeks and advise you of the initial outcome and if relevant, the timeline to complete the process. Should you not be successful at either stage, you will be provided with feedback.

Grant amount: there is no minimum or maximum grant amount you must target. The grant amount requested will vary based on your country, organisational needs, and activities. You must submit an indicative total budget during stage 1, and your Grants Manager will provide further guidance.

Length of grant: You can apply for up to 3 years support, with the opportunity to renew. There is no minimum length of grant, but this should be realistic against what you wish to achieve.

Key Criteria (stage 2):

- Applicants need to be registered on the Academy Learning Management System and have engaged with one or more learning activity offered by the Academy or registered to do so at the time of application.
- Applicants should demonstrate how the planned activities advance the strategy outlined above and have incorporated ICAM best practice in their proposal. Applicants are not expected to engage with the full dog and/or cat population management system but should provide a rationale for their focus and how other parts of the system are being covered by others in their country/locality.
- Applicants should demonstrate collaborative activities with other organisations and stakeholders to advance shared objectives.
- Applicants should demonstrate how planned activities, or their organisational strategy will contribute to a more professional and sustainable sector.
- Applicants should produce a clear monitoring, evaluation and learning framework.

Highly desirable criteria:

- The proposal has been developed by and will be delivered by more than one organisation.
- Co-funding for specified work secured or in progress from another funder.

Please note that we set these criteria to help us advance the strategic approach and professionalisation of organisations. Our team is on-hand to talk you through the process and provide advice on proposal development, and we work with our Academy colleagues to deliver a training course on Writing a Winning Funding Application.