

5 February
Programme Overview



BATTERSEA
Academy



Writing a winning funding application

Suitable for anyone working in a UK based rescue who is involved in writing or putting together funding applications. This one-day workshop will give you the tools and knowledge to support you with the process.

If you would like to attend this programme please email academy@battersea.org.uk or register your interest here: battersea.org.uk/register-your-interest-battersea-academy

What will be covered:

- Theory of Grant Management
- The application process
- Different types of funding streams

By the end of this programme you will be able to:

Identify a good application from the point of view of a funder

List the terms used by funders and consider suitable responses

Discuss how an organisation presents itself as being different from others

Apply funding theories to your own applications for grant aid