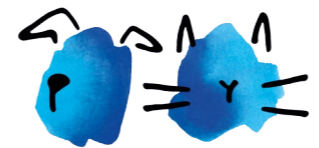


Programme Overview



BATTERSEA
Academy



Creating an Organisational Strategy

This programme is suitable for those with a responsibility for planning and delivering organisational strategies and plans within an animal rescue.

You will look at how to develop your Strategy and supporting Business Plan (or operational plan). It will provide a structured road map and relevant tools to enable you to complete strategic planning in your organisation.

If you would like to attend this programme please email academy@battersea.org.uk or register your interest here: battersea.org.uk/register-your-interest-battersea-academy

What will be covered:

- The purpose and key elements of an organisational strategy
- People and perspectives involved in strategic planning
- Strategic planning tools to develop the strategy and supporting business plan
- Appraisal of strategic options and priorities
- Preparation for implementation (targets, activities, timescales, performance indicators and resource requirements)
- Potential risks of implementation

By the end of this programme you will be able to:

Describe the purpose and key elements of an organisational strategy and where it fits with other organisational strategies and plans

Identify key people and perspectives that need to be involved in the strategic planning process, and how to best involve them

Use strategic planning tools to develop the strategy and supporting business plan

Appraise strategic options and decide priorities that best enable your organisation to deliver its mission, vision and objectives

Prepare an annual plan which sets out targets, activities, timescales, performance indicators and resource requirements

Implement the strategy and business plan taking into account potential risks